## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person <sup>*</sup> MOORE NICHOLAS G				Issuer Name and Ticl	PLIAN	ICE	E INC [ N		ationship of Reporting Person(s) to Issuer all applicable) Director 10% Owner			
(Last)	(First)	(Middle)		Date of Earliest Trans 1/17/2006	saction (N	<i>l</i> lonth	/Day/Year)		Officer (give title below)		Other (specify below)	
24520 BELLA LADERA			4.	If Amendment, Date	of Origina	al File	d (Month/Day	6. Ind Line)	ividual or Joint/Group Filing (Check Applicable			
(Street) LOS ALTOS HILLS	CA	94024						X	Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(State)	(Zip)										
		Table I - N	Ion-Derivativ	ve Securities Acc	quired,	Dis	posed of,	or Ben	eficially	Owned		
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Yea	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Disposed O and 5)			5. Amount of Securities Beneficially Owned	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership
					Code	v	Amount	(A) or (D)	Price	Following Reported Transaction(s) (Instr. 3 and 4)	(Instr. 4)	(Instr. 4)
Common Stock			11/17/2006	; [	М		10,000	A	\$16.78	10,000	D	
Common Stock			11/17/2006	; [	S		10,000	D	\$39.75	0	D	
Common Stock			11/17/2006		м		5,000	A	\$20.61	5,000	I	by Lmtd Ptnrshp <sup>(1)</sup>
Common Stock			11/17/2006		м		5,000	A	\$20.61	10,000	I	by Lmtd Ptnrshp <sup>(1)</sup>
Common Stock			11/17/2006	;	s		10,000	D	\$39.75	0	I	by Lmtd Ptnrshp <sup>(1)</sup>

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Transaction of Code (Instr. Deriv. 8) Secur Acqu (A) or Dispo of (D)		rivative (Month/Day/Yea quired ) or sposed (D) str. 3, 4		ate Amount o		of S Ig	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Non- Qualified Stock Option (right to buy)	\$16.78	11/17/2006		М			10,000	(2)	04/08/2012	Common Stock	10,000	\$0	0	D	
Non- Qualified Stock Option (right to buy)	\$20.61	11/17/2006		М			5,000	(3)	09/01/2014	Common Stock	5,000	\$0	5,000	I	by Lmtd Ptnrshp <sup>(4)</sup>
Non- Qualified Stock Option (right to buy)	\$20.61	11/17/2006		М			5,000	(3)	09/01/2014	Common Stock	5,000	\$0	0	I	by Lmtd Ptnrshp <sup>(4)</sup>

Explanation of Responses:

1. Shares held by The Moore Family Ventures,, LP, a limited partnership of which the reporting person is General Partner.

2. The option shares are immediately exercisable as of the grant date and shall initially be unvested and subject to repurchase by the corporation at the exercise price per share. Optionee shall acquire a vested interest in the option shares, and the corporation's repurchase right shall accordingly lapse, with respect to 25,000 shares upon the optionee's completion of one year of service as a member of the corporation's Board of Directors measured from the grant date; and the balance of the shares in a series of three successive equal annual installments upon optionee's completion of each year of Board service over the three-year period measure from the first anniversay of the grant date.

3. Option is immediately exercisable, but any shares purchased under the option will be subject to repurchase by the Company at the option exercise price paid per share, upon the Optionee's cessation of Board service prior to vesting in those shares. The shares will vest upon the Optionee's continuation in Board service through the day immediately preceding the next Annual Stockholders Meeting following the grant date.

4. Option held by The Moore Family Ventures, LP, a limited partnership of which the reporting person is General Partner.

By: Janice Mahoney by Power of Attorney For: Nicholas G. <u>11/20/2006</u> <u>Moore</u>

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.